

National Potato Conference & Trade Show 2012

National Potato Conference & Trade Show 2012



Red Cow Hotel, Naas Road, Dublin.
Wednesday, 22 February

Tackling Market Forces



To reserve your place at the IFA / Teagasc National Potato Conference & Trade Show, please complete attached booking form and **return no later than Tuesday 14 February.**

Admission: €50 – includes lunch, teas/coffee, Conference Catalogue and access to Trade Stands

€40 – IFA / Teagasc Members

For further information contact:

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Nathalie Gray
IFA Potato Section
The Irish Farmers' Association
Irish Farm Centre
Bluebell
Dublin 12



Organised by



Teagasc



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Irish Food Board

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CONFERENCE PROGRAMME

9.00 am Registration. Tea / Coffee

Chairman: Andy Doyle, Irish Farmers' Journal

Session I

9.45 am **Messages from Conference Hosts:**

John Bryan, IFA President

Gerry Boyle, Director, Teagasc

Opening Address:

Shane McEntee TD, Minister of State at the Department of Agriculture, Food and the Marine

10.15 am **Consumer Trends & Market Forces**

David Berry, Commercial Director,

Kantar Worldpanel

Potato Market Change – Retail Influences

Lorcan Bourke, Horticulture Division – Bord Bia

Putting Potatoes Back on the Table

Thomas Carpenter, IFA Potato Chairman –

Growers' Input in a Changing Marketplace

Questions

12.45 pm Lunch

Session II

2.15 pm

Seed Potato Exports: A New Opportunity?

Marcel De Sousa, Managing Director,

Irish Potato Marketing

Session III

3.00 pm

Three Workshops – Two Rotations –
30 minutes per workshop

Minimising Losses due to Blackleg in Potatoes

John Sarup, Independent Potato

Agronomist/Consultant

Seed Potato Production –

Husbandry Guidelines

Denis Griffin, Potato Breeder, Teagasc

**Sustainable Use Directive Implications
for Potato Growers**

Gordon Rennick, Pesticide & Registration & Control,

Department of Agriculture, Food & the Marine

Michael Hennessy, Tillage & Potato Specialist,

Teagasc

4.15 pm

Close of Conference

Trade Show on-going throughout the afternoon
from 2pm

Tea & Coffee compliments of

Bayer Crop Science

Red Cow Hotel, Naas Road, Dublin.
Wednesday, 22 February

CONFERENCE BOOKING FORM

Name: _____

Address: _____

Mobile _____

Tel (H) _____

Email _____

IFA Membership No. _____

Teagasc Membership No. _____

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