

The LEADER Response



- Our role?
- How does LEADER deliver?
- What is the impact?
- What are the challenges?

The LEADER Role



- Develop/diversify the rural economy
- Enhance quality of life in rural communities
- Enhance the rural environment

LEADER Methodology



- Developing a local strategy
- Prioritising innovative actions
- Building effective partnerships
- Building the capacity of people for development

LEADER Methodology



- Providing a range of supports
 - animation
 - research
 - technical support
 - training
 - market development
 - capital grant aid

- Supporting further development

The Impact of LEADER



- Target of 12,000 jobs
- Diversified rural economy
- Enhanced capacity for change/development
- More integrated delivery of supports
- Spreading the LEADER methodology

The Challenges



- Maintain innovative/risk-taking culture
- Optimise pro-active/animation approach
- Optimise scope for supporting rural enterprise
- Create partnerships which deliver real benefits
- Capture and measure impact

The Tangible Results

