

# Data Privacy Notice

Agriculture and  
Food Development  
Authority

How we protect and manage  
your personal data



AGRICULTURE AND FOOD DEVELOPMENT AUTHORITY

## DATA PRIVACY MATTERS

**This is your guide to how personal data is managed by Teagasc. Please read it carefully.**

Your privacy is of paramount importance to Teagasc, the Agriculture and Food Development Authority (hereinafter referred to as “Teagasc”, “we”, “us” or “our”). It is important that you know exactly what we do with personal data we collect from you, or that you provide to us, why we gather it and what it means to you. This document is provided to you in line with Teagasc’s obligations under the General Data Protection Regulation (GDPR), which is effective from the 25<sup>th</sup> of May, 2018. From that date, the GDPR, together with applicable Irish requirements, amends existing data protection law and places enhanced accountability and transparency obligations on organisations when using your information. The GDPR also introduces changes which give you greater control over your personal data, including a right to object to processing of your personal data where that processing is carried out for our business purposes.

In this Data Privacy Notice, the term “Personal Data” means data relating to a living individual who is or can be identified either from the data or from the data in conjunction with other information that is in, or is likely to come into, our possession, and includes personal data as described in Data Protection Legislation (as defined below).

This summary details the most important aspects of how we use your data and what rights you have in relation to your personal data.

You can get more details by viewing our full Data Privacy Policy at [www.teagasc.ie/privacy](http://www.teagasc.ie/privacy), in Teagasc offices, or by post to Teagasc Head Office, Oak Park, Carlow, R93 XE12.

### 1. INFORMATION WE GATHER FROM YOU

We fully respect your right to privacy in relation to your interactions with Teagasc and endeavour to guarantee to be transparent in our dealings with you as to what information we will collect and how we will use your information. Also, we only collect and use personal details where we have a legal basis to do so under the Agriculture (Research, Training and Advice) Act 1988 (the “Agriculture Act”). Information in relation to personal data collected by Irish entities is available on [www.dataprotection.ie](http://www.dataprotection.ie), the website of the Irish Data Protection Commissioner (“DPC”).

We will handle your Personal Data in accordance with Data Protection Legislation. “Data Protection Legislation” means the Data Protection Acts 1988 and 2003 and Directive 95/46/EC, any other applicable law or regulation relating to the processing of personal data and to privacy (including the E-Privacy Directive), as such legislation shall be amended, revised or replaced from time to time, including by operation of the General Data Protection Regulation (EU) 2016/679 (“GDPR”) (and laws implementing or supplementing the GDPR).

In order to use many of our services you must provide personal data to us including a full name, password, contact details, details of your farm including physical information (such as grass growth, size of farm etc.) or/and financial information (such as annual income of farm and profitability).

Teagasc is a Data Controller (as defined in Data Protection Legislation) in respect of your personal data. We have a legal basis for processing your Personal Data under the Agriculture Act.

We endeavour to keep all personal data that you provide to us accurate and up-to-date. As such, you must tell us about any changes to such information as soon as possible. You can update your information through your contacts with our staff or your use of our websites at any time or you can contact us to update your information by using the details in the ‘How to Contact Us’ section of this Data Privacy Notice.

## 2. WHY WE COLLECT/HAVE ACCESS TO YOUR INFORMATION

Teagasc only processes your Personal Data (“Your Data”) for the purpose of: the delivery, development and enhancement of advice, training and scientific research on agriculture and food in accordance with the Agriculture Act and personalising the way our content is presented to you over all forums, ensuring that the content is presented in the most effective manner for you.

This includes the use of Your Data for the following purposes:

- 2.1 Scientific research on agriculture and food for example for grass growth forecasting;
- 2.2 Your data may be shared with other members of Discussion Groups of which you have agreed to become a member;
- 2.3 Your data may be aggregated to provide Regional or National statistics (for example for Grass Growth (PastureBase Ireland) or Farm Profitability (eProfit Monitor));
- 2.4 Data use is necessary in relation to a service or a contract that you are entered into with us.

## 3. ARE THERE CASES WHERE WE MAY USE YOUR INFORMATION TO CONTACT YOU

We may contact you:

- for administration reasons (e.g. to provide you with reminders or to notify you that a particular service or activity has been suspended, or in response to a question that you ask us);
- to provide you with advice and information about our services or activities. You should only receive e-newsletters or similar correspondence and updates from us if you have agreed to same as part of the registration process or in response to any contact you have made with us, e.g. on our Website, by email or via the ‘How to contact us’ facility. It will be made clear to you where you have made these choices, for example, by providing tick boxes for you to decide whether you wish to receive e-newsletters;
- to invite you to participate in surveys about our services (participation is always voluntary).

Where we wish to use your Personal Data in any other way, we will ensure that we notify you and get your consent first. You will be given the opportunity to withhold or withdraw your consent for the use of your Personal Data for purposes other than those listed in this Policy.

## 4. WHAT RIGHTS DO YOU HAVE

As a data subject, you have the following rights under Data Protection Legislation and we, as Data Controller in respect of your Personal Data, will comply with such rights in respect of your Personal Data:

- the right of access to Personal Data relating to you;
- the right to correct any mistakes in your Personal Data;
- the right to ask us to stop contacting you with direct marketing;
- rights in relation to automated decision taking;
- the right to restrict or prevent your Personal Data being processed;
- the right to have your Personal Data ported to another data controller;
- the right to erasure; and
- the right to complain to the DPC if you believe we have not handled your Personal Data in accordance with Data Protection Legislation.

These rights are explained in more detail in the Teagasc Privacy Policy which you can get online at [www.teagasc.ie/privacy](http://www.teagasc.ie/privacy) but if you have any comments, concerns or complaints about our use of your Personal Data, please contact us (see 'How to contact us' below). We will respond to any rights that you exercise within a month of receiving your request, unless the request is particularly complex or cumbersome, in which case we will respond within three months (we will inform you within the first month if it will take longer than one month for us to respond). Where a response is required from us within a particular time period pursuant to Data Protection Legislation, we will respond within that time period.

## **5. WITHDRAWAL OF CONSENT**

If you no longer consent to our processing of your Personal Data (in respect of any matter referred to in this Policy as requiring your consent), you may request that we cease such processing by contacting us via the 'How to contact us' facility referred to below.

## **6. WHO WE SHARE YOUR INFORMATION WITH**

We may disclose your personal information to any business unit, company or other legal entity under the control and direction of Teagasc.

As stated above, with your consent, we may also use your data, or permit selected third parties to use your data, to provide you with information about goods and services which may be of interest to you and we or they may contact you about these. We reserve the right to access and disclose personal data in compliance with Data Protection Legislation.

We may also use service providers to help us run the services available from Teagasc. Any third parties who access your data in the course of providing services on our behalf are subject to strict contractual restrictions to ensure that your data is protected, in compliance with Data Protection Legislation.

Your Personal Data may be transferred to, stored at, or accessed from a destination outside the European Economic Area ("EEA") for the purposes of us providing the services available on the Website. It may also be processed by staff, operating outside the EEA, who work for us, another corporate entity within our group, or any of our suppliers. By submitting your Personal Data, you explicitly consent to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your Personal Data is treated securely and in accordance with the Teagasc Data Privacy Policy. The safeguards in place with regard to the transfer of your Personal Data outside of the EEA are the entry by us into appropriate contracts with all transferees of such data.

## **7. RETENTION OF PERSONAL DATA**

Any of your Personal Data that you provide to us will be kept and stored for such period of time as we deem necessary taking into account the purpose for which it was collected in the first instance, and our obligations under Data Protection Legislation. In general, your Personal Data will be retained by us for as long as you are a client of Teagasc and for 10 years thereafter.

## **8. HOW TO CONTACT US**

If you need to contact us with regard to any of your rights as set out in this Policy, all such requests should be made in writing to Data Protection Officer, Teagasc, Oak Park, Carlow, R93 XE 12, or by email to [dpo@teagasc.ie](mailto:dpo@teagasc.ie). Unsubscribing from electronic communications can be achieved by pressing the 'unsubscribe' (or similar button on the electronic communication received).

We will appoint and maintain a Data Protection Officer in accordance with Data Protection Legislation. The contact details of our current Data Protection Officer are: Data Protection Officer, Teagasc, Oak Park, Carlow, R93 XE 12, or by email to [dpo@teagasc.ie](mailto:dpo@teagasc.ie).