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Success in Food TT – 3 lessons from Ireland

12th Plenary Meeting of the European TTO Circle

Teagasc, Ashtown, Dublin 4-5 July 2019
Teagasc in brief

- Teagasc – pronounced “Chawg-ask” means “instruction”
- Teagasc – The Irish Agriculture and Food Development Authority – research, advisory and education
- Annual expenditure €195 m. and 1260 total staff – 70% State grant
- 248 researchers + 253 Ph.D. students; 76 subject-matter specialists; 66 teachers; 300 farm advisors; 7 research centres; 51 advisory offices and 7 colleges
Teagasc research: from farm to gut
Successful TT in Food – 3 lessons

- Inverting the traditional innovation paradigm
- R&C – Research and Connect
- PPPs essential
Inverting the traditional innovation paradigm

R & D → MARKETS → CONSUMERS → INDUSTRY NEEDS → € IMPACT
R&C – Research and Connect
Innovation in marketing technology
Technology Portfolio

- Web based, hard copy, USB, DVD forms available.
- Updated on a six monthly basis and re-issued before a Food Innovation Gateways event.
The innovation pipeline and PPPs

- **Time Horizon**:
  - >5 years
  - 1-5 years
  - <1 year

- **Results Preference**:
  - Open
  - Closed

- **Risk & Capital Need**:
  - Low to Moderate
  - High

- **Value Perspective**:
  - Private
  - Public

- **PPPs**:
  - Universities & Res. Instits.
  - Applied Research
  - Basic Research

- **Industry**:
  - Market Introduction
  - Market Deployment
Thank you