

# cv. 'Malling Centenary' Nutrition trial



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- Huge growth in the soft fruit sector over the last 20 years.
- 'Elsanta' has dominated the market for almost 40 years.
- The new cultivar 'Malling Centenary (East Malling Research) shows huge promise
- Establishing production plans for the Industry

## **This experiment**

- Crop is grown in coir (cocoa peat)
- Planted in January in heated env.
- Nutrition for crop unclear
- Two nutrition treatments



## **Potential impacts**

- Get better understanding of the morphology & behaviour of this short day (SD) plant
- Establish growing protocols for the growers
- Invite growers and students to visit the unit
- Diffusion of knowledge and spill over!

