

# cv. 'Malling Centenary' Planting Density Trial



- Huge growth in the soft fruit sector over the last 20 years.
- 'Elsanta' has dominated the market for almost 40 years.
- The new cultivar 'Malling Centenary (East Malling Research) shows huge promise
- Establishing production plans for the Industry

## This experiment

- Crop is grown in coir (cocoa peat)
- Medium tray plants
- Planted 14<sup>th</sup> May 2017
- Planted 6,7,8 plants module



## Potential impacts

- Flowering habit of plant very different to 'Elsanta'.
- Bigger plants or higher planting density??
- Much higher % of Class 1 fruit
- Much higher picking speeds
- Faster handling in pack house

