



AWARDS CEREMONY

The 2011 finalists

Sowans Organic Bread Mix

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Highbank Farm

Rod and Julie Calder-Potts, Cuffesgrange, Co. Kilkenny — **p4**

Business Student Programme Ireland

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Beenificial

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Oceanaddicts

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Achill Island Turbot

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Everyday Foods

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Slieve Bloom Smokery

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Winters Renewable Energy

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Overview of JFC Innovation Awards for Rural Business Awards ceremony

5.30pm Networking reception, sponsored by the Irish Farmers Journal
6.45pm Welcome from Matt Dempsey, Editor, Irish Farmers Journal
7.00pm Meal, with produce from selected food and start-up finalists
8.00pm Awards ceremony. MC, Michael Lyster, RTE Sunday Game.

Start—up Category:

Address by Prof. Gerry Boyle, Director, Teagasc

Finalists:

Colin Coulter, Cottage Dips, Castlederg, Co. Tyrone
Michael Flanagan, Achill Island Turbot, Achill, Co. Mayo
Lukas Lawecki, The Slieve Bloom Smokery, Borris-in-Ossory, Co. Laois

Announcement of Category Winner

Value Added/Speciality Food Category:

Finalists:

John and David Hogan, Everyday Foods, Ballaghaderreen, Co. Roscommon
Jim Ryan, Ryan's Farm, Kells, Co. Meath
Rod and Julie Potts, Highbank Farm, Cuffesgrange, Co. Kilkenny
Don Browne, Sowans Organic Bread Mix, Stradbally, Co. Laois

Announcement of Category Winner

Services, Rural Tourism Category:

Address by Brian Carty, Director, Irish Local Development Network (LEADER)

Finalists:

Bernie Carroll, Student Programmes Ireland, Charleville, Co. Cork
Anne and Graham Ferguson, Ocean Addicts, Novohal, Co. Cork
Eoin Hogan, Trail Kilkenny, Kilkenny.

Announcement of Category Winner

Overview of Energy/Manufacturing Category

Address by Gerry Lavery, DARD Permanent Secretary

Finalists:

Pauline Corrigan, Beenificial, Marble Arch, Co. Tyrone
David Russell, Klassoo, Fivemiletown, Co. Tyrone
Kieran Winters, Douglas Winter Associates, Dromore, Co. Tyrone

Announcement of Category Winner

9.15pm Address by John Concannon, MD, JFC

Announcement of overall winner

The JFC Innovation Awards for Rural Business, sponsored by JFC, are run in association with the Irish Farmers Journal, Teagasc, DARD and the Irish Local Development Network

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Peter Young, Irish Farmers Journal

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Sowans Organic Bread Mix — **FINALIST**

If you think **Sowans Organic Bread Mix** will win, **text Prize, followed by 1, to 53305 or 81108 (NI)**, along with your name and county, to be in with a chance of winning €1,000 of JFC product and a night at the awards on Monday 11 April



NAME

Don Browne

ADDRESS

Carrigeen, Stradbally, Co. Laois

CATEGORY

Food

BUSINESS IDEA

Organic bread mixes

BUSINESS

Sowans Organic bread mix

CONTACT

086-8058115
info@sowansorganic.ie
www.sowansorganic.ie



FINALIST — Highbank Farm

NAME

Rod and Julie
Calder-Potts

ADDRESS

Cuffesgrange,
Co. Kilkenny

CATEGORY

Food

BUSINESS IDEA

Organic orchard syrup

BUSINESS

Highbank Farm

CONTACT

086-2574699
sales@highbank.ie
www.highbankorchards.ie

If you think **Highbank Farm** will win, **text Prize, followed by 2, to 53305 or 81108 (NI)**, along with your name and county, to be in with a chance of winning €1,000 of JFC product and a night at the awards on Monday 11 April



Business Student Programme Ireland—**FINALIST**

If you think **Business Student Programme Ireland** will win, **text Prize, followed by 3, to 53305 or 81108 (NI)**, along with your name and county, to be in with a chance of winning €1,000 of JFC product and a night at the awards on Monday 11 April



NAME

Bernie Carroll

ADDRESS

Bruree, Co. Limerick

CATEGORY

Services/Tourism

BUSINESS IDEA

Bringing students to Ireland to learn English

BUSINESS

Business Student Programme Ireland

CONTACT

061-399132
 bernie@spil.ie
 www.spil.ie



FINALIST — Beenifical

NAME

Pauline Corrigan

ADDRESS

Florencecourt,
Co. Fermanagh

CATEGORY

Start-up

BUSINESS IDEA

Natural beauty products

BUSINESS

Beenifical

CONTACT

0044-7999951594
info@beenifical.co.uk

If you think **Beenifical** will win, text **Prize, followed by 4, to 53305 or 81108 (NI)**, along with your name and county, to be in with a chance of winning €1,000 of JFC product and a night at the awards on Monday 11 April



Carrick Cottage Dips — FINALIST

If you think Carrick Cottage Dips will win, text Prize, followed by 5, to 53305 or 81108 (NI), along with your name and county, to be in with a chance of winning €1,000 of JFC product and a night at the awards on Monday 11 April



NAME

Colin Coulter

ADDRESS

Castleberg, Co. Tyrone

CATEGORY

Food

BUSINESS IDEA

Range of dips marinades and sauces

BUSINESS

Carrick Cottage Dips

CONTACT

0044-07739205818
carrickcottage@hotmail.com
www.carrickrock.com



FINALIST — Oceanaddicts

If you think **Oceanaddicts** will win, text **Prize, followed by 6, to 53305 or 81108 (NI)**, along with your name and county, to be in with a chance of winning €1,000 of JFC product and a night at the awards on Monday 11 April

NAME

Graham and Ann Ferguson

ADDRESS

Ballynalougha, Nohoval, Co. Cork

CATEGORY

Start up/Tourism

BUSINESS IDEA

Offering Ireland's first dive/live-aboard experience

BUSINESS

Oceanaddicts

CONTACT

021-4887935
anne@oceanaddicts.ie
www.oceanaddicts.ie



Achill Island Turbot — **FINALIST**

If you think **Achill Island Turbot** will win, text **Prize, followed by 7, to 53305 or 81108 (NI)**, along with your name and county, to be in with a chance of winning €1,000 of JFC product and a night at the awards on Monday 11 April



NAME

Michael Flanagan
and Aishling Roche

ADDRESS

Bunacurry, Achill,
Co. Mayo

CATEGORY

Food

BUSINESS IDEA

Sustainable
farmed turbot

BUSINESS

Achill Island Turbot

CONTACT

087 639 0841
michael@achillislandturbot.ie
www.achillislandturbot.ie



FINALIST — Everyday Foods

NAME

John and David Hogan

ADDRESS

Ballaghaderreen,
Co Roscommon

CATEGORY

Food

BUSINESS IDEA

Producing oyster and
other varieties of wild
mushrooms

BUSINESS

Everyday Foods

CONTACT

086-8281456
jhogan@westnetmail.ie

If you think **Everyday Foods** will win, **text Prize, followed by 8, to 53305 or 81108 (NI)**, along with your name and county, to be in with a chance of winning €1,000 of JFC product and a night at the awards on Monday 11 April



Trail Kilkenny — **FINALIST**

If you think **Trail Kilkenny** will win, text **Prize, followed by 9, to 53305 or 81108 (NI)**, along with your name and county, to be in with a chance of winning €1,000 of JFC product and a night at the awards on Monday 11 April

**NAME**

Eoin Hogan

ADDRESS

Kilkenny

CATEGORY

Services/Tourism

BUSINESS IDEA

Walking/cycling and producer trails around Kilkenny

BUSINESS

Trail Kilkenny

CONTACT

056-7752111

eoin.hogan@cklp.ie

www.trailkilkenny.ie



FINALIST — Slieve Bloom Smokery

NAME

Lukas Lawecki

ADDRESS

Borris-in-Ossory,
Co. Laois

CATEGORY

Start-up/Food

BUSINESS IDEA

Producing a range of naturally smoked meats

BUSINESS

Slieve Bloom Smokery

CONTACT

085-7891897
theslievebloom
smokery@gmail.com

If you think **Slieve Bloom Smokery** will win, text **Prize, followed by 10, to 53305 or 81108 (NI)**, along with your name and county, to be in with a chance of winning €1,000 of JFC product and a night at the awards on Monday 11 April



Klassoo — FINALIST

If you think **Klassoo** will win, text **Prize**, followed by **11**, to **53305** or **81108 (NI)**, along with your name and county, to be in with a chance of winning €1,000 of JFC product and a night at the awards on Monday 11 April



NAME
David Russell
and Liam Keelagher

ADDRESS
Fivemiletown, Co. Tyrone

CATEGORY
Energy/Manufacturing

BUSINESS IDEA
An animal friendly cattle
restraint

BUSINESS
Klassoo

CONTACT
028-89598222
info@klassoo.com
www.klassoo.com



FINALIST — Ryan Farm Fresh Foods

If you think **Ryan Farm Fresh Foods** will win, text **Prize, followed by 12, to 53305 or 81108 (NI)**, along with your name and county, to be in with a chance of winning €1,000 of JFC product and a night at the awards on Monday 11 April

NAME

Jim Ryan

ADDRESS

Ballinlough,
Kells, Co. Meath

CATEGORY

Start-up

BUSINESS IDEA

Selling beef and
lamb direct

BUSINESS

Ryan Farm Fresh Foods

CONTACT

087-9857480
jimryan12@ericom.net
www.ryansfarm.com



Winters Renewable Energy — **FINALIST**

If you think **Winters Renewable Energy** will win, text **Prize, followed by 13, to 53305 or 81108 (NI)**, along with your name and county, to be in with a chance of winning €1,000 of JFC product and a night at the awards on Monday 11 April



NAME
Kiernan, Gavin, Barry
and Jim Winters

ADDRESS
Dromore, Co. Tyrone

CATEGORY
Energy/Manufacturing

BUSINESS IDEA
Producing
renewable energy

BUSINESS
Winters Renewable
Energy

CONTACT
0044-7774957417
kiernanwinters@
douglaswinters
associates.com



The **JFC**
INNOVATION for
★ **AWARDS** rural
business



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