

# Advisory Updates

July 2015

## Launch of advisory service strategy

Phil Hogan, EU Commissioner for Agriculture and Rural Development, recently launched the Teagasc National Agricultural Advisory Service Strategy 2015-2020. Speaking at the launch event at the National College of Amenity Horticulture in Dublin's Botanic Gardens, Commissioner Hogan said: "Teagasc has a vital role to play in rural Ireland in the future. How can we produce more food from the resources we have? Farmers need knowledge and advice to achieve that increase in productivity. We need to support the use of knowledge and innovation in agriculture and Teagasc has an enormous role to play in achieving that".

Professor Gerry Boyle said: "The Advisory Service is at a crossroads and we have come up with four strategic pathways to guide the development of the Service in the future".

The four strategic pathways to guide the development of the Advisory Service are:

1. Striking a balance between an appropriately resourced public service and a private service.
2. Focus on driving sustainable on-farm profitability through productivity.



*EU Commissioner Phil Hogan and Professor Gerry Boyle, Director, Teagasc, pictured at the launch of the Teagasc National Strategic Plan for the Advisory Service 2015-2020.*

3. Increase front-line adviser numbers to a minimum of 240.
4. Intensify the overhaul of the Teagasc Advisory Service delivery model.

Dermot McCarthy, Head of the Teagasc Advisory Service, said: "Ireland needs a development-focused advisory service to capitalise on the development potential of agriculture. A stable baseline number of 240 permanent advisory staff is a fundamental requirement to secure sustainable farm development and the attainment of Food Harvest 2020 targets".

# Save on disposal costs and **TRIPLE RINSE!**



Unrinsed pesticide & dairy hygiene containers are hazardous and  
**UP TO 5 TIMES MORE EXPENSIVE TO DISPOSE OF!**



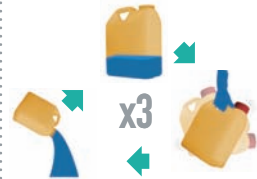
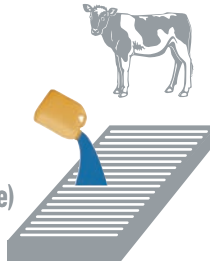
**STEP 1.**  
Fill the empty, dirty  
container 20%  
full with water



**STEP 2.**  
Shake the container  
vigorously



**STEP 3.**  
Empty into sprayer  
(pesticide) or dirty  
water collection  
system (dairy hygiene)



Repeat this procedure  
three times



**Good farming practice, good for the  
environment and good for the pocket!**

Bring your rinsed waste containers to your farm  
plastics collection centre in a half tonne bag



**YOU ARE LEGALLY  
RESPONSIBLE FOR  
THE WASTE THAT YOU  
HOLD ON YOUR FARM**