

Garden Centre Operations

QQI Level 6 (Component Award)



About the Module

The Teagasc College of Amenity Horticulture at the National Botanic Gardens, Glasnevin and Kildalton College, Piltown, Co. Kilkenny are offering a QQI Level 6 component award in Garden Centre Operations. The purpose of this award is to equip the learner with the knowledge, skill and competence to supervise operations in garden centres and other horticulture retail outlets. This course will lead to the component award at NFQ Level 6 in Garden Centre Operations (6N3609).



Who should Apply?

This course is designed for current employees interested in deepening their scientific and applied knowledge of the retailing of plants and associated products. It is suited to those already working in the plant retailing industry who would like to improve their knowledge and career opportunities within the sector.

Progression

This award is a component part of the full-time Advanced Certificate in Horticulture programme offered at both colleges. On completion of this course students can undertake further part-time courses, such as Nursery Stock Production which is complimentary to this Garden Centre Operations course.



Module Content

On completion of this module the students will be able to:

- Evaluate the retail market for garden plants and products
- Analyse garden centre layout and customer flow patterns
- Examine product display, promotion and public relations within the garden centre industry
- Explain the role of staff within garden centres
- Apply routine skills necessary to display merchandise and maintain stock
- Apply knowledge of a wide range of garden products and services with a view to providing professional customer service
- Support the line manager



Course Structure and Cost

The course will be offered over a 16 week period commencing in early November in the National Botanic Gardens and January in Kildalton College. Students will attend their chosen college on one or two days per week. These days will include on-site visits to garden centres to support class room learning. A number of assignments are developed around these industry visits. A work based project will also form part of the overall assessment. Please contact the college of your choice to access information on the precise mode of delivery and the current fees.

Entry Requirements

Applicants must complete an application form and submit it to the college of their choice by the end of May. Applicants must have a Level 5 Certificate in Horticulture or three years' experience in a relevant area of horticulture and provide a letter of recommendation from their current employer.

Application forms are available from:

Teagasc College of Amenity Horticulture, Botanic Gardens, Glasnevin, Dublin 9.
Tel: 01-8040201 or Email: botanic.college@teagasc.ie

Teagasc Kildalton Agriculture & Horticulture College, Piltown, Co. Kilkenny.
Tel: 051-644400 or Email: kildalton.college@teagasc.ie

From the Teagasc website: www.teagasc.ie