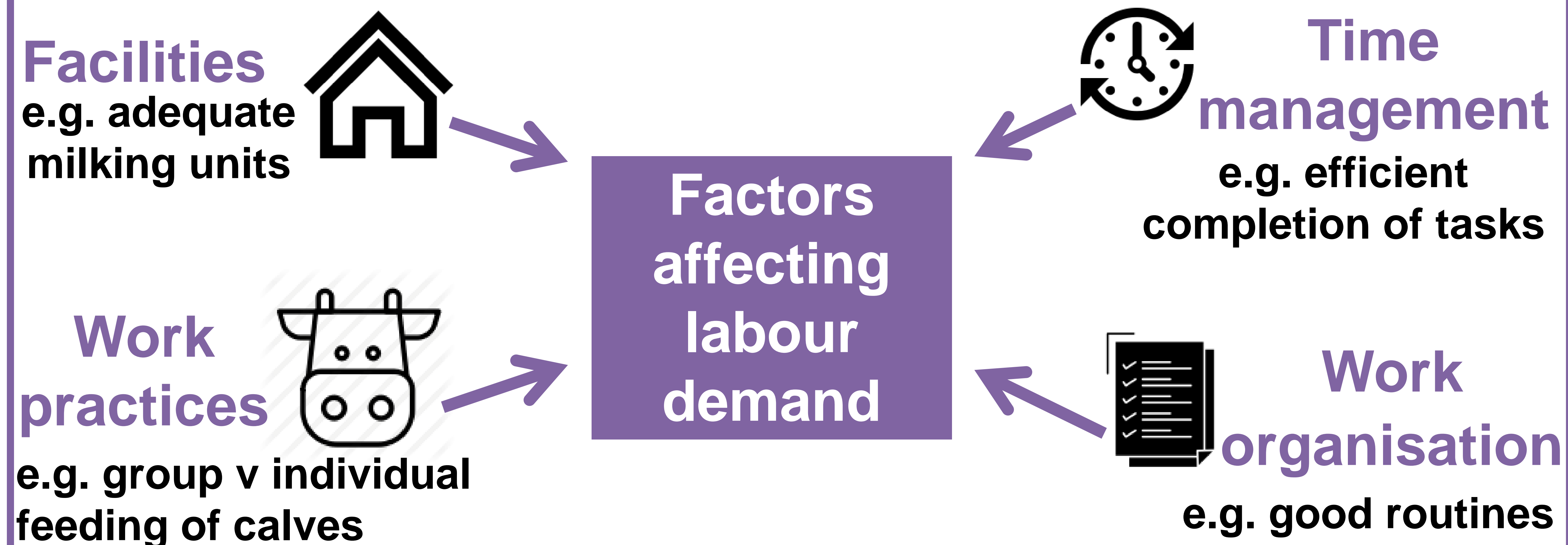


Key metrics

- **Total labour demand (h/year)**
= work start time – work finish time – non-work / breaks
 - Measure a week in spring, summer, autumn, winter
- **Working week length (h / week)**
 - Target: 50 – 55 h / week (average across the year)

Labour efficiency and cow output (2016)

Labour efficiency	No.	h/cow/ year	kg/MS/ cow
Top 50%	16	14 - 21	429
Bottom 50%	16	22 - 34	426
Discussion groups (2013-2015)			
Top 5%	46	22	402
Average	927	47	408



Take home messages

- High cow performance is achievable with low levels of labour input
- Measure labour input to benchmark, create targets and identify changes to meet these targets