

60 hour challenge

Background

- ★ Developed by **Greenfield Academy 1 (GA1)**
- ★ Average herd size = 300 cows
- ★ 33% of workload occurs in spring
- ★ 8-week challenge to cap work at 60 h/ wk
- ★ Group wanted to measure their hours worked

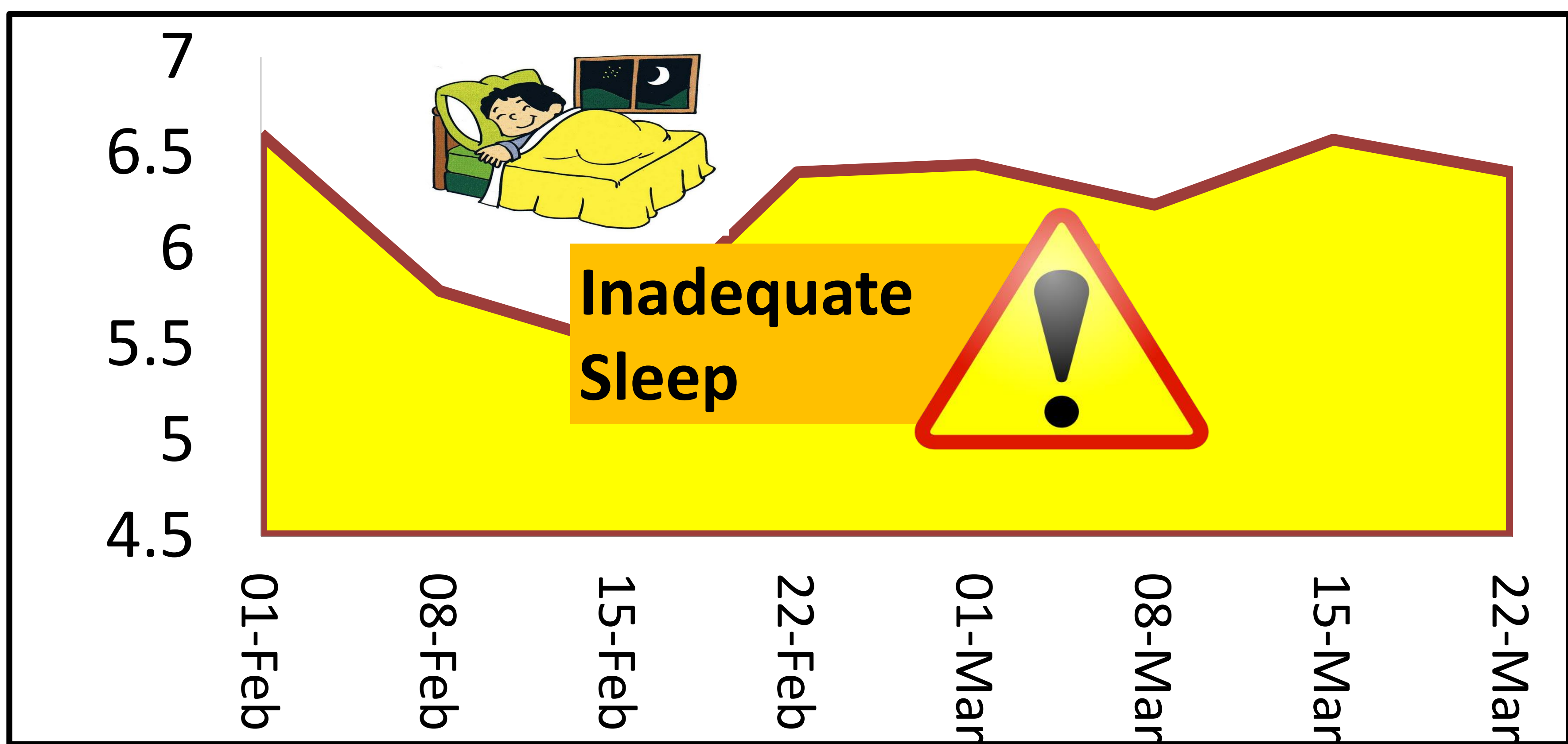
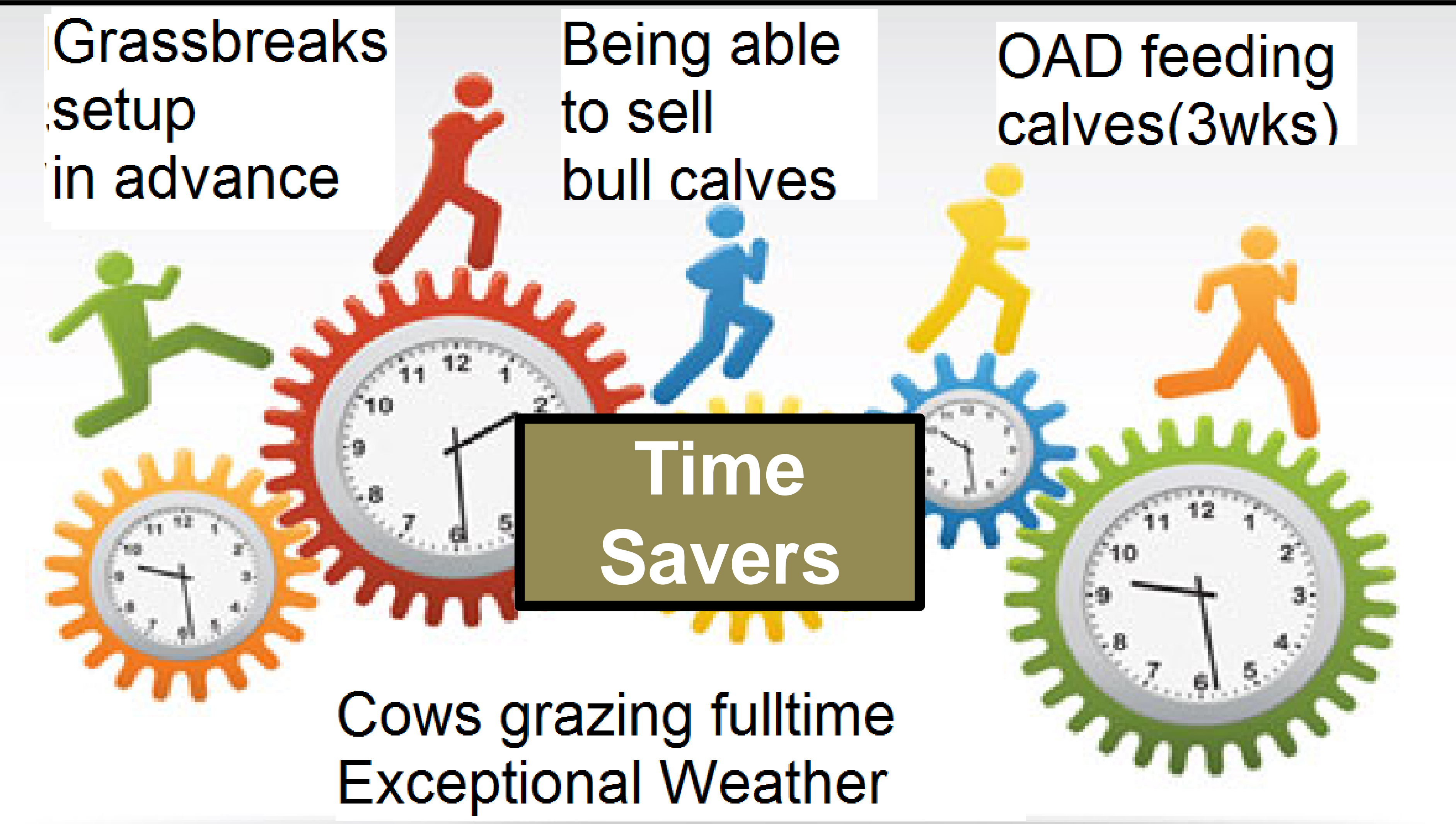
Results

2019 February						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
28	29	30	31	1	2	3
Avg. Hours worked per week - 69.5 hrs						
Avg. Hours worked per/person/per day - 10 hrs						
Avg. Daily Finish Time - 18.23 hrs						
Busiest Weeks: 15 & 22-Feb						
Average days off - 4 days						
Mood Score - 4.5 / 5						

Challenge outcomes

- ✓ 60 hour target only achieved by a few members (range **50-82 h /wk**)
- ✓ **Members reduced their hours worked**
- ✓ **Better organisation & time management**

GA1 Avg. hours Sleep/Night

Grassbreaks setup in advance

Being able to sell bull calves

OAD feeding calves (3wks)

Time Savers

Cows grazing fulltime
Exceptional Weather