

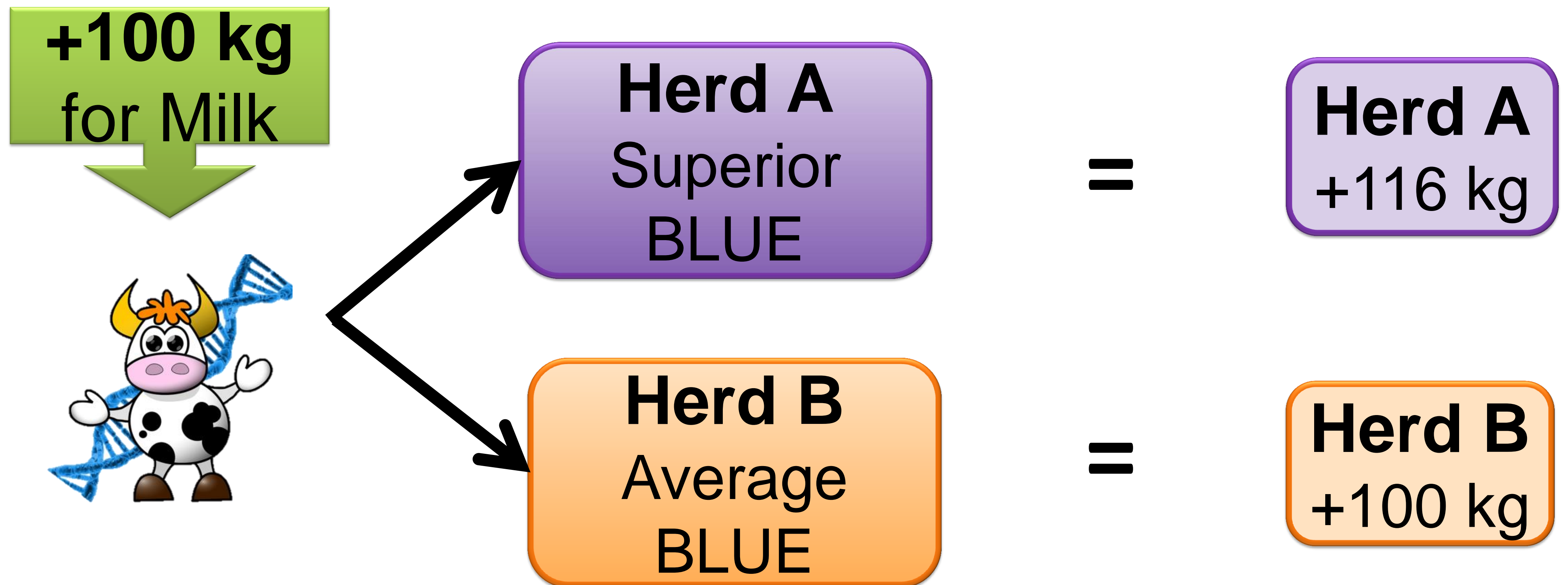
Management

Factors influencing performance:

- **Genetic potential** of the animals
 - **BLUP** → **Published by ICBF**
- **Environment** the animal lives in
 - **BLUE** → **NEW!** (“bull proof” for a herd)



Impact of BLUEs



management decisions on-farm