



Lynda Bolger

FOUNDER

IRELANDS FIRST CRICKET FARM

About US

300 year old family farm, small holding of 50 acres

Dry Cattle and Sheep

Real life, all have full time jobs,

Tommy - Agri Mechanic for Kelly's of Borris

Paddy, father in law is now retired also served in KOB

Mary, my mother in law is a financial controller

I have my own company, Flag Lane Marketing, Prestigious accreditation through AIBF as an All Star Business in 2021

Past Few Years - like every other Irish farmer with dry stock

- ▶ We have wanted to produce another alternative way of making our land, the land of our ancestors more profitable and a viable farm business for our future, for our girls' future
- ▶ We looked at many farming business options
- ▶ From Snails to alternative types of livestock
- ▶ From the Borris Ewe to growing strawberries!

Until.....

CHIRRRPPPP CHIRRRPPPP

We discovered the house cricket

Trip to Stockholm 2018

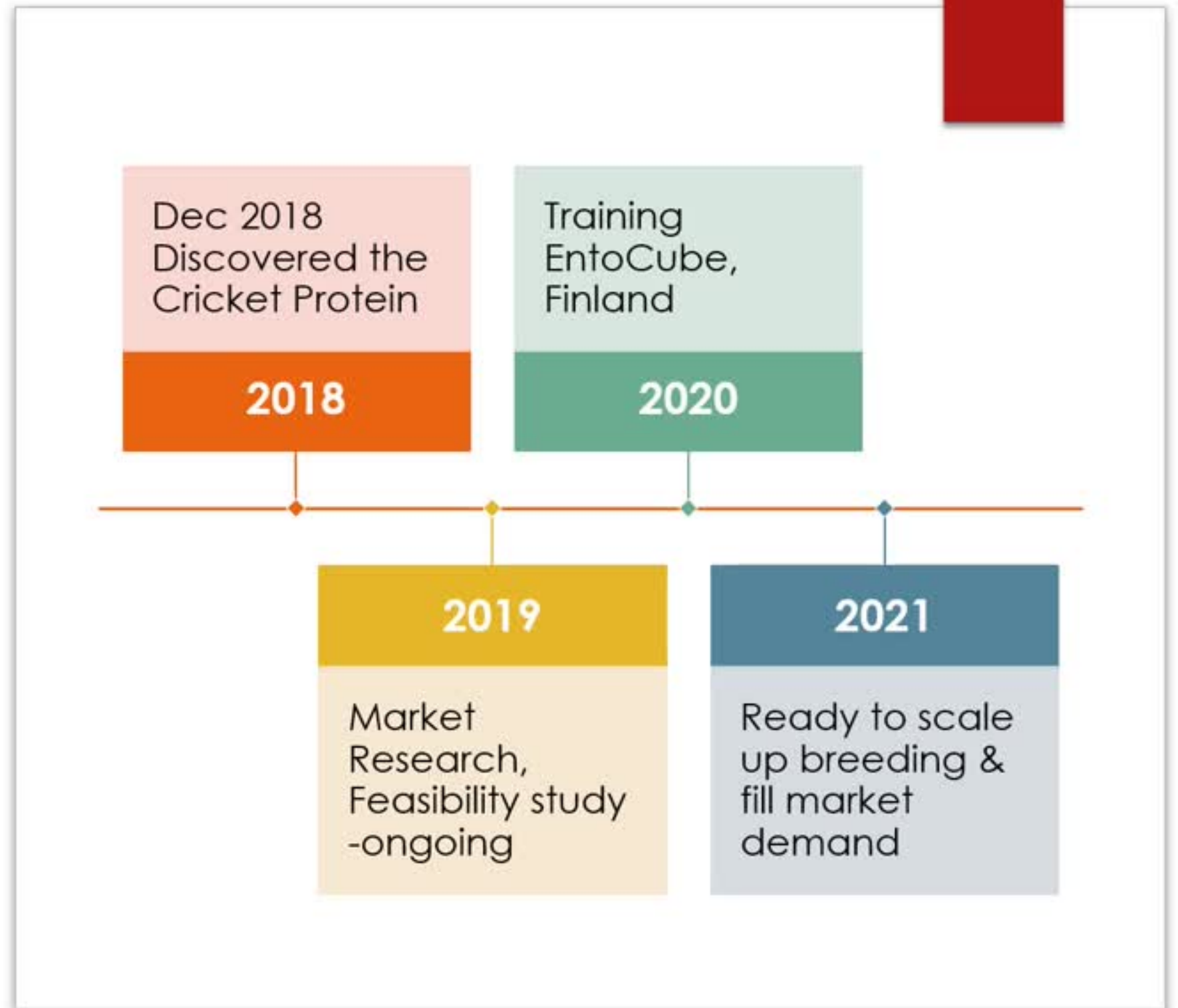
And a protein shake later and I am sold on the idea



Returned home

AND GOT TO WORK.....

Timeline of our involvement with Crickets



- 
- ▶ Our vision is to diversify our family farming enterprise, introducing a new sustainable source of protein whilst keeping a blue print for our environment, farming with biodiversity at the center, mindfully reducing our carbon footprint and proudly accomplishing a complete single estate operation.

Opportunities

NUTRITION

CLIMATE CHANGE

FEED THE GLOBAL POPULATION

SUSTAINABLE

MINIMAL DISEASE

Challenges

7 out of 10 Irish people will not eat a cricket

To date 6,000 people asked

#1 reason they say no..

Disgusts them, regardless of the benefits just listed above

Soya Protein



90% deforestation in Brazil is due to farming soya

Genetically modified

Only 3 countries grow soya

By 2050 there will be double the amount of feed need to feed the projected 35 billion livestock - not including domestic pets

There will HAVE to be an alternative feed protein source