New Entrant Award eligibility criteria:

- Open to individuals or groups who have begun operating an agricultural holding since 2013.
- The business model must have been in place for two years or more (i.e. there must be evidence of the ‘success’ of the business model).
- Any age farmer is eligible.
- Must make use of agricultural resources (e.g. care farming, farm diversification actions are included); the business should be primarily located on a farm.
- Can be a whole farm approach or new business activity within an existing farm operation (as long as this activity is owned by the new entrant).
- The entrant must be the person running the farm/farm business.
- Entrants may be required to submit annual accounts for the previous season.
- Entrants may be required to submit a budget and cash flow for the current season.
- The winners will be required to host a farm event on the property on which they are basing this entry on. Winners will be required to provide information specified by Teagasc/NEWBIE including Key Performance Indicators.
- Entrants should be aware that information provided may be made public and that it’s the entrant’s responsibility to ensure their practices & farms comply with all legal requirements including but not limited to: environment, employment, animal welfare, health & safety and regulations.
- Applicants must submit an online application by the closing date of 12 midnight on Wednesday, 6th November 2019
Evaluation criteria

- Novelty/originality of the product, market or service
- Apparent profitability and other societal impacts
- How well does it address the key barriers to new entrants e.g. access to land, labour, markets profitability
- Replicability of the business model by other new entrants

Evaluation process

- Applicants should submit the application form – videos etc. welcome but not required
- Applicants need to register on the registration system with a farm profile
- Applicants shortlisted by Newbie staff and National Steering Group members
- Newbie staff (and Steering Group members if interested) will visit the applicant to further assess the application
- Shortlisted applicants will need to complete an informed consent form when visited
Awards

- Awards includes €500 towards training or a (international) farm visit, costs associated with making a farm video, a plaque for display on-farm, and the opportunity to attend a Newbie conference with other national winner from across Europe.

- Award winners will be showcased on the Newbie web-site and in the national farming press.