

Stage 3.2: What extra revenue (or reduced costs) will be generated?

	Revenue per annum
Extra milk receipts – extra milk sold from existing herd ____ cows(existing) x ____ litres/cow x ____ cent per litre (milk price)	
Extra cows – extra milk sold ____ cows x ____ litres/cow x ____ cent per litre (milk price) (Warning: don't overestimate in the initial years of your plan.)	
Extra cost efficiency	
Labour saved	
Extra stock sales	
Other enterprises reduced/eliminated - less variable costs €____hd x €____ variable costs/hd	
Land – reduced rental	
Other	
Other	
Total extra revenue (or reduced costs) per annum	(B)